



‘Silk Road’ International University of Tourism Samarkand

1st Announcement Summer School Course “Scientific Research in Tourism, Hospitality and Events” July 6-31, 2020

- Do you want to learn more about the process of social science research with particular focus on tourism, hospitality and events?
- Do you want to graduate with a Masters or PhD degree in tourism, hospitality or events?
- Do you want to publish in a peer reviewed academic journal in tourism, hospitality or events?

This is the course for you!

Topics will include:

- What is scientific research
- Developing a problem statement
- Writing a literature review
- Research methodology
- Ethics in Research
- Quantitative Research
- Qualitative Research
- Writing up results
- Writing up discussion of results, and conclusion sections.

The detailed programme will be provided upon registration.

This course will be offered over 4 weeks from the 6th July till the 31st July, 2020 consisting of 3 x 2 hour sessions per week (24 hours). The sessions will be mainly theoretical with an emphasis on designing your own research study. The course will consist of lectures, group discussions, individual assignments and videos. There will be opportunities to talk to the lecturer about your own research study and assistance will be provided on a 1:1 basis. On-line or on-site format, depending of the current situation with the quarantine. Allowance will be made for students who cannot attend all classes because of their work commitments. Language of the course: English.

The course fee. Regular price: 800.000 UZS. Discount 50% to PhD and Masters students. Special discounts available to the Silk Road University employees (upon decision of the Organizers).

Summer School Leader

Professor Ian Robert Patterson, PhD

- Visiting Professor at Silk Road International University of Tourism, Samarkand, Uzbekistan
- Senior Lecturer, School of Leisure, Griffith University, Queensland, Australia
- Associate Professor, Business School (Tourism), University of Queensland, Australia



More about Professor Ian Robert Patterson, the Course Leader

- ✓ Australian citizen
- ✓ PhD at the University of Oregon, USA in 1992
- ✓ Research Director 2001-2004; 2008
- ✓ Published 3 textbooks; 22 book chapters; 75 peer-reviewed journal articles
- ✓ Supervision of 15 PhD scholars
- ✓ Co-Editor, Annals of Leisure Research, 2004-2011
- ✓ Member Editorial Board, Journal of Hospitality Marketing & Management
- ✓ Appointed Guest Editor of Special Edition, ‘Sustainable Management in Tourism and Hospitality’ for ‘Sustainability’, 2018
- ✓ Keynote speaker at Tourism and Ageing Conference, Estoril, Portugal, 26-29th November, 2014
- ✓ Keynote speaker 3rd Annual World Congress of Geriatrics and Gerontology, 26-28th November, 2015, Kaohsiung, Taiwan
- ✓ Keynote speaker at International Conference on ‘Sustainable Tourism and Hospitality Marketing’, Shillong, India, March 15-17, 2018
- ✓ Keynote speaker at International Conference on ‘Skill Development in Hospitality, Tourism and Food Technology: Challenges and Opportunities’. Maharishi Markandeshwar University, Mullana-Ambala, Haryana, India
- ✓ Life Membership, Australian and New Zealand Association for Leisure Studies (ANZALS) 2015.

Registration until June 21, 2020

To register send an Application Form (attached) along with a short essay (500 words max.) on your plans for professional development to the Dean's Office, Tourism Management Faculty, Silk Road International University of Tourism: email: dean@silkroad-univ.uz
Contact: Ms. Zarina Abdiazizova, phone: +998 90 470-9044

Application form in Word - attached