"SILK ROAD" INTERNATIONAL UNIVERSITY OF TOURISM AND CULTURAL HERITAGE

INFORMATION LETTER

On December 15-17, 2025, "Silk Road" International University of Tourism and Cultural Heritage will host an international scientific and practical conference "Modern approaches to sustainable development of tourism and cultural heritage".

The event brings together researchers, practitioners, policymakers, and students to discuss technology-driven transformations in tourism, explore innovative digital solutions, and exchange insights that contribute to the development of smart, sustainable, and competitive destinations.

Conference sections:

Section 1: "Development of international business and creative industries in the process of digital transformation" (Rakhimova Nilufar +998 90 102 50 55, Telegram: @Nilufar_R_A)

Section 2: "Silk Road culture (ethnogenesis and tangable, intangable cultural heritage) and ecology (ecotourism): studying the interrelationship of nature and traditions" (Boynazarov Odiljon +998 93 333 50 30, Telegram: @Odil_Boynazarov)

Section 3: "Smart Destination Development: Innovations in Smart Tourism and Digital Integration" (The **QR code** is provided in the registration section below to submit your paper. Any questions feel free to reach out Khusen Ibragimov +99891 7019177 @KhusenIbragimov)

Section 4: "New Horizons of Translation and Practice: Artificial Intelligence, Natural Language Processing, and Creativity in Translation" (Akramova Takhmina +998 91 522 27 54, Telegram: @takh_mina)

Section 5: "Modern trends in the integration of foreign languages, intercultural communication and diplomacy in the era of globalization" (Sultanov Tulkin +998 33 397 87 85, Telegram: @Sultanov_Tulkin)

Please note that conference sections as primary thematic areas, while noting that submissions are not limited to these topics.

Requirements to the materials submitted to the conference:

Conference materials should be in electronic form in MS Word-2003, 2007 (DOC, DOCX) format, font Times New Roman 14, paragraph 1 cm, line spacing 1, pages should be 2 cm on all sides. The volume of the material (together with tables, figures, drawings and Internet resources) of the article should be not less than 8 pages, the thesis - 3 pages.

Conference proceedings should comply with **IMRAD** requirements: title of

the topic, information about the authors, abstract, keywords, introduction, literature review on the topic, materials and methods, analysis and results, conclusions and proposals, list of references.

In the first line in the middle in capital and bold letters is written the title of the article, in the second line on the right side of the page-family name, first name and patronymic of the author, in the third line on the right side of the page-place of work, position, academic degree and title of the author.

All tables, diagrams and pictures should be in MS Word format with Times New Roman font, their name should be under the diagram and pictures, and the number and name of tables above the tables;
- charts and diagrams should be in MS Excel format;
- formulas should be written in MS Equation;
- tables, figures and graphs should include sources and references to them in the text;
- references should be placed at the bottom of each page.

Articles and abstracts are checked by anti-plagiarism program. Conference materials are accepted in English. Participation at the conference.

At the end of the plenary session conclusions and proposals are discussed and final recommendations are adopted. The Organizing Committee has the right to select abstracts and articles.

Only scientific articles and thesis of the authors who have been edited and recommended for publication will be published, the author(s) will be provided with a package of conference materials in electronic (pdf) version.

Scientific articles and thesis that fail to meet the established requirements will not be accepted for publication and will not be returned to the authors.

Registration Process
Scientific articles and reports in printed and electronic form should be submitted by **December 10, 2025.**

Applicants can send articles to the responsible persons in the following sections:

Section 1: "Development of international business and creative industries in the process of digital transformation" (Rakhimova Nilufar +998 90 102 50 55, Telegram: @Nilufar_R_A)

Section 2: "Silk Road culture (ethnogenesis and tangable, intangable cultural heritage) and ecology (ecotourism): studying the interrelationship of nature and traditions" (Boynazarov Odiljon +998 93 333 50 30, Telegram: @Odil_Boynazarov)

Section 3: "Smart Destination Development: Innovations in Smart Tourism and Digital Integration" **QR code to register at section 3**

Section 4: "New Horizons of Translation and Practice: Artificial Intelligence, Natural Language Processing, and Creativity in Translation" (Akramova Takhmina +998 91 522 27 54, Telegram: @takh_mina)

Section 5: "Modern trends in the integration of foreign languages, intercultural communication and diplomacy in the era of globalization" (Sultanov Tulkin +998 33 397 87 85, Telegram: @Sultanov_Tulkin)

Time: December 10, 2025

Venue: "Silk Road" International University of Tourism and Cultural Heritage.

Conference working languages: English.

Address of the organizing committee: University boulevard 17, 140104, Samarkand, https://www.univ-silkroad.uz/

PARTICIPANT QUESTIONNAIRE

Full name of the author (in full)	
Place of work	
Academic degree, academic title, position	
Title of article	
Name of the section in which the article is presented	
E-mail	
Phone	